



Dear Sponsor,

Thank you for taking the time to consider becoming a sponsor of the East Coast Reiners Association (ECRA).

East Coast Reiners Association was founded in 1975 as an affiliate of our parent organization, the National Reining Horse Association (NRHA). Like many others, you may have seen or heard of the show, *The Run For The Million* on Paramount. This show is exclusively about the sport that we here at ECRA are trying to revive. When the ECRA was founded, Long Island was THE place for reining in the US, with many of today's famous trainers getting a start here! Over time, with the increasing prices that we all know too well, reining horse and farm ownership on the island has decreased. While there are many horses trained in other disciplines on Long Island, it is our hope to inspire these riders to try something new and hopefully bring reining back!

East Coast Reiners Association has proudly promoted the equestrian sport of reining on Long Island and in the greater New York area for over 45 years. Our organization is run solely by volunteers who put on a series of reining competitions every spring and summer at various locations across Long Island, as well as a year-end awards ceremony and several other events to support the club throughout the year.

Our primary source of fundraising is from both private and corporate sponsorships from those who have an interest in continuing the sport of reining on Long Island. Those who provide sponsorships to the ECRA either by monetary donations or a donation of goods for any of our events will be thanked publicly on our website, through our social media account(s), as well as in our newsletter that is sent to our membership monthly, including contact information or a business card for any sponsoring business or organization.

Please feel free to contact our board of directors at eastcoastreinersassociation@gmail.com if you have any questions regarding ECRA and how to become a sponsor. You may also visit our website, ECRAonline.com/sponsors/ or find us on Facebook for the latest events!

Thank you for your time and consideration. We could not have continued to support reining on Long Island for the last 40 years without the kindness and generosity of our local community.

Warm regards,

East Coast Reiners Association



Sponsorship Submission Form

Thank you for your interest in sponsoring the East Coast Reiner's Association. As one of the oldest National Reining Horse Affiliate clubs, we pride ourselves on focusing on the needs of our horses and riders. We cater to the Long Island horse community to provide a supportive environment for all to enjoy the sport of reining and ranch riding. We host horse shows, clinics, and other events throughout the year to serve our community. Being a non profit organization, we rely on the help from people in our community to make all of the events possible. Please see below to find out more information regarding sponsorships.

___ **General Sponsor:** A general sponsorship supports the club in various ways such as offsetting the cost to participants of show day expenses such as judges fees, facility fees, office fees, and awards (trophies and ribbons). - Suggested sponsorship is **\$50- \$150**, however *any* amount is greatly appreciated!

___ **Business Sponsor:** A business sponsor supports the club in a similar way as a general sponsor, however business sponsors are business owners that would like their business information to be available to members. Business sponsors will have their business card, logo, etc. posted frequently on our social media, website, monthly newsletter, and emailed to members. - Suggested sponsorship is **\$50 - \$150** *If you sponsor **\$200** or more, we can hang your banner at all of our events! (Business to provide banner) *Please provide a Business Card for Social Media and Website shout outs!*

___ **Jackpot Class Sponsor:** A jackpot class sponsor supports the club by offsetting the cost of added jackpot money for Rookie, Non-Pro, Open, and Novice Horse Open Reining classes at our shows. If you have a preference for the class and show date that you would like to sponsor, please make note of that below, otherwise your sponsorship will be placed where it is needed - **\$100** per class, per show

All sponsors will receive recognition for their donations to the club!

Name of Sponsor or Business: _____

Total Sponsorship Amount Enclosed: \$ _____ Notes: _____

Please make checks payable to ECRA and mail to:

ECRA

1376 Flanders Road Flanders, NY 11901

We thank you for your support!