

East Coast Reiners Association  
eastcoastreinersassociation@gmail.com  
www.ecraonline.com



Dear Sponsor,

Thank you for taking the time to consider becoming a sponsor of the East Coast Reiners Association (ECRA).

East Coast Reiners Association was founded in 1975 as an affiliate of our parent organization, the National Reining Horse Association (NRHA). East Coast Reiners Association has proudly promoted the equestrian sport of reining on Long Island and in the greater New York area for over 40 years. Our organization is run solely by volunteers who put on a series of reining competitions every summer at various locations across Long Island, as well as a year-end awards ceremony and several other events to support the club throughout the year.

Our primary source of fundraising is from both private and corporate sponsorships from those who have an interest in continuing the sport of reining on Long Island. Those who provide sponsorships to the ECRA either by monetary donations or a donation of goods for any of our events will be thanked publicly on our website, through our social media account(s), as well as in an email to our membership including contact information for any sponsoring business or organization.

Please feel free to contact our board of directors at [eastcoastreinersassociation@gmail.com](mailto:eastcoastreinersassociation@gmail.com) if you have any questions regarding ECRA and how to become a sponsor.

Thank you for your time and consideration. We could not have continued to support reining on Long Island for the last 40 years without the kindness and generosity of our local community.

Warm regards,

**East Coast Reiners Association**